



5th Turkish–Arab University Presidents’ Congress

المؤتمر الخامس لرؤساء الجامعات العربية – التركية

Beşinci Türk-Arap Yüksek Öğretim Kongresi

*Transforming Higher Education through Leadership, Innovation,
and Regional Integration*

Tunis El Manar University, Tunisia

Dates: 10–11 October 2025

Day 1 – Friday, 10 October 2025

10:00-10:30	<u>Opening Ceremony</u> Welcome Remarks Prof. Moez Chafra President of university of Tunis El Manar Prof. Mustapha Aydin President, Eurasian Universities Union (EURAS) HE Prof. Amr Ezzat Salama Secretary General of the Association of Arab Universities HE M. Mondher Belaid Minister of higher education and scientific research (tunisia)
10:30-11:00	Keynote Address: Guest of Honor Prof. Dr. Erol ÖZVAR <i>Transforming Higher Education for a Changing Global Landscape</i>
11:00-12:00	<u>Panel 1: Leadership, Governance & Strategic Partnerships</u> <u>Moderator : (TBC)</u> <i>Combining Higher Education Policy, Leadership & Governance + Arab–Turkish Strategic Academic Partnerships</i> <ul style="list-style-type: none">• Adaptive leadership and institutional autonomy in evolving environments• Governance frameworks to foster Arab–Turkish regional cooperation• Joint degree programs, dual accreditation, and sustainable academic mobility• Establishing bi-regional hubs for research, innovation, and entrepreneurship

12:00-13:00	<p><u>Panel 2: Internationalization, Reputation & Global Engagement</u> <u>Moderator : Prof. Dr. Anas Al-Soud</u></p> <p>Combining <i>Internationalization & Reputation Building + Internationalization Reimagined</i></p> <ul style="list-style-type: none"> • Positioning Arab and Turkish universities in global rankings • Research alliances, academic publishing networks, and multilingual campuses • Enhancing cultural diplomacy and visibility in the global knowledge economy • Navigating global competition while preserving local and regional identity
13:00-14:30	Lunch
14:30-15:30	<p><u>Panel 3: Digital Futures, Smart Universities & Innovation Ecosystems</u> <u>Moderator : Prof. Dr. Hanene Boussi (TBC)</u></p> <p>Combining <i>Digital Futures & Smart Universities + Innovation, Impact & Knowledge Transfer</i></p> <ul style="list-style-type: none"> • Integrating AI, AR/VR, and big data in academic life and governance • Designing smart campus ecosystems for sustainability and accessibility • Universities as engines of economic growth, startups, and entrepreneurship • University–industry–government (U–I–G) partnerships for applied research and impact

Day 2 – Saturday, 11 October 2025

09:00-10:00	<u>Panel 4: Green Universities & Sustainability Leadership</u> <u>Moderator : (TBC)</u> <ul style="list-style-type: none">• Embedding SDGs in curricula and institutional missions• Green innovation, climate action, and environmental justice in higher education• Campus strategies for energy, mobility, food, and waste• Mobilizing youth for ecological transformation and sustainable futures
10:00-11:30	<u>Closing Plenary: Arab–Turkish Academic Collaboration – Building a Shared Vision for Regional Excellence</u> <ul style="list-style-type: none">• Joint research priorities and institutional alliances as academic bridges• Sustainability and social impact: inclusion, greening campuses, empowering youth• Future-proofing higher education: leadership, governance, and foresight in the Arab–Turkish region• Adoption of the Tunis Declaration on Arab–Turkish Higher Education Cooperation
11:30-13:00	<u>Networking and MOU signature</u>
13:00-14:00	<u>Lunch</u>
14:00-17:00	<u>Cultural Excursion to Sidi Bou Said Village</u>